

The minor in International Business requires 18 semester credit hours. Obtaining an International Business minor will provide students with an understanding of the economic and financial differences across countries. It can also provide a broad background in international management and marketing. Only students seeking a B.B.A. degree are eligible to declare an International Business minor.

Code	Title	Hours
Required Courses		
PS 3351	Introduction to International Studies	3
B A 2310	Introduction to Business in a Global Environment	3
MKT 4310	International Marketing	3
Business Electives		
Choose one from the following:		3
BLAW 3363	International Business Law	
ISAN 3317	E-Business	
ECO 3317	International Economics	
ECO 3320	Emerging Market Economies	
Global Perspective Electives ¹		
Choose two from the following:		6
ARAB 3303	Business Arabic	
B A 4300	Independent Study in Global Business	
CHI 3302	Chinese for Business	
DVST 3320	Introduction to Global Diversity Issues	
FIN 4331	International Finance ²	
FR 3381	Business French I	
GEO 3307	Geography of Europe	
GEO 3308	Latin America	
GEO 3328	Geography of North Africa and the Middle East	
GEO 3333	Geography of East Asia	
GEO 3340	Political Geography	
GEO 3349	World Population	
GER 3380	Business German in Global Economy	
HIST 3325G	Modern Revolutions in Latin American History	
HIST 3384	History and Culture of Modern India	
HIST 4326	The Modern Middle East	
HIST 4334	The Soviet Union and After: Histories of Eurasia Since 1917	
HIST 4342	Modern Africa	
HIST 4343	Modern China, 1600-Present	
HIST 4344	Modern Japan, 1600-Present	
HIST 4346	Modern Korea	
HIST 4347	Hong Kong in the Modern World	
HIST 4373		
IS 4387	International Studies Internship	
IS 4687	International Studies Internship	
JAPA 3308	Advanced Japanese for Business	
MGT 3375	International Business	
MGT 4386	Professional Skills for the Global Workplace	
MGT 4390G	Cross-Cultural Human Relations	
MKT 3385	Ethnic and Niche Marketing ²	
MC 4303	International Advertising	
MC 4310	International Communication	

PS 3352	Theories of International Politics
PS 3353	Issues in World Politics
PS 4321	American Foreign Policy
PS 4345	Model International Institution Competition
PS 4352	International Law
PS 4353	International Organizations
PS 4354	Politics of International Economic Relations
PSY 4393	International Psychology
SOCI 3322	Sociology of Latinos and Immigration
SOCI 3327	Sociology of Racial and Ethnic Relations
SOCI 3330	Globalization and Development
SOWK 4300F	International Social Work
SPAN 3311	Business Spanish I
SPAN 3312	Business Spanish II

Total Hours 18

¹ No more than one course may count from the same subject/discipline.

² Prerequisites apply.