

General Requirements

- The general education core curriculum courses are listed in the degree plan below along with the statewide component code number. See the General Education Core Curriculum (<http://mycatalog.txstate.edu/undergraduate/general-education-core-curriculum/>) section of this catalog for the Texas State requirements and options in the core curriculum, including Honors courses.
- All students seeking B.S. or B.A. degrees within the School of Journalism and Mass Communication must complete ENG 1310, ENG 1320 and COMM 1310 or their equivalent courses to meet degree requirements. Most students will meet these requirements through their general education core curriculum.
- In addition to the general education core curriculum, this major requires three hours of English literature, three hours of math/science/computer science courses and a minor.
- Students must select a minor from the approved list of Undergraduate Minors (<http://www.mycatalog.txstate.edu/undergraduate/minors/>).
- For transfer students, 12 semester credit hours (7 additional hour may also be acceptable at Texas State) may be transferred from a Texas public institution of higher education for the Communication Field of Study Sub-Area Advertising/Public Relations and be applied to the Bachelor of Science degree with a major in Public Relations at Texas State University. More information about the Field of Study (<http://mycatalog.txstate.edu/undergraduate/general-information/academic-policies/texas-legislative-requirements/>) is available in the Academic Policies section of this catalog. The transferable Texas Common Course Number (TCCN) is listed below the Texas State University course number in the following course list.

Code	Title	Hours
Competency Area 1 choose 9 hours from the following:		9
MC 1301	Introduction to Mass Communication TCCN: COMM 1307	
MC 3343	Introduction to Public Relations TCCN: COMM 2330	
MC 3367	Advertising TCCN: COMM 2327	
MC ELNA	 TCCN: COMM 2300	
MC ELNA	 TCCN: COMM 2301	
Competency Area 2 choose 3 hours from the following:		3
MC 1313	Media Writing TCCN: COMM 2311	
MC 3306	Writing for the Electronic Media TCCN: COMM 2339	
MC 3311	Video Production TCCN: COMM 1336	
MC 3321	News Writing and Reporting I TCCN: COMM 2315	
MC 3383	Editing and Managing Content TCCN: COMM 2305	
MC 4312	Photojournalism	

TCCN: COMM 1318	MC ELNA
TCCN: COMM 1319	MC ELNA
TCCN: COMM 1337	MC ELNA
TCCN: COMM 2328	MC ELNA
TCCN: COMM 2329	MC ELNA
TCCN: COMM 2332	

Total Hours 12

6. All students in this degree program must earn a "C" or higher in each of three core courses in Mass Communication, which include:

Code	Title	Hours
MC 1301	Introduction to Mass Communication	3
MC 4301	Media Law and Ethics	3
MC 4342	Career Professionalism	3
MC 4381	Fundamentals of Digital and Online Media	3

7. All students in this degree program must earn a "C" or higher in all prerequisite courses and in the following major courses:

Code	Title	Hours
MC 3343	Introduction to Public Relations	3
MC 3313	Foundations of Public Relations Writing	3
MC 3314	Social Media for Strategic Communication	3
MC 3360	Public Relations Research and Strategy	3
MC 4313	Strategic Writing for Public Relations	3
MC 4320	Public Relations Campaigns	3

Course Requirements

	First Semester Hours	Second Semester Hours	Freshman
ENG 1310 (Communication Component Code 010 [TCCN ENGL 1301])	3	ENG 1320 (Communication Component Code 010 [TCCN ENGL 1302])	3
POSI 2310 (Government/Political Science Component Code 070 [TCCN GOVT 2306])	3	POSI 2320 (Government/Political Science Component Code 070 [TCCN GOVT 2305])	3
MC 1301 (TCCN COMM 1307)	3	MC 4381	3
Mathematics Component Code 020 ¹	3	COMM 1310 (Component Area Option Code 090/091 [TCCN SPCH 1311])	3
Social and Behavioral Sciences Component Code 080	3	ART 2313, DAN 2313, MU 2313, or TH 2313 (Creative Arts Component Code 050 [TCCN HUMA 1315])	3
US 1100	1		
	16		15

		Sophomore	
First Semester Hours		Second Semester Hours	
MC 3343	3	MC 3313	3
MC 4342	3	Life and Physical Sciences Component Code 030	3
ENG Literature (Component Area Option Code 090/094) [ENGL 2322, 2323, 2332, 2333, 2327 or 2328]	3	American History Component Code 060	3
Life and Physical Sciences Component Code 030	3	PHIL 1305 or 1320 (Language, Philosophy, and Culture Component Code 040 [TCCN PHIL 1301 or 2306])	3
American History Component Code 060	3	SOCI 3307	3
15		15	

		Junior	
First Semester Hours		Second Semester Hours	
ENG literature [TCCN ENGL 2322, 2323, 2332, 2333, 2327 or 2328]	3	Computer Science, Logic, Mathematics or Science ¹	3
MC 3360	3	MC 4313	3
MC 3314	3	Minor	3
Minor	6	MC Elective Elective	3 3
15		15	

		Senior	
First Semester Hours		Second Semester Hours	
MC 4301	3	MC 4320	3
MC Advanced Elective	3	Select Two Courses From:	6
Minor	6	MC 4332	
Media Performance	1	MC 4330	
		MC 4376C	
		MC 4376G	
		MC 4377	
		MC Advanced Elective	3
		Minor	3
		Electives	1
13		16	

Total Hours: 120

Code	Title	Hours
Media Performance		
Select 1 of the following:		
MC 1100S	Interviewing for Storytelling	
MC 2111	Media Practicum	
MC 3100	Grammar for Media Professionals	
MC 3111	Drone Bootcamp	
MC 3112	Social Media Analytics Platforms	
MC 3113	3D Drone Modeling	
MC 3114	Career Exploration: Destination America	
MC 3115	Digital Media Tools and Skills	
MC 3116	Digital Media Innovation Concepts	

MC 3117	Freelancing for Media Professionals
MC 3118	Careers in Media
MC 3119	Fundamentals of Layout and Design
MC 3120	Editing and Enhancing Digital Imagery
MC 3121	TV Program Production
MC 3122	Search Engine Optimization Fundamentals
MC 4130	Internship

¹ Any mathematics course from the general education core curriculum Mathematics Component may be chosen except MATH 1316 .