

**SPTM 7301. Foundations of Sport Management.**

This course provides an opportunity for advanced examination in the fundamental aspects of sport management including marketing, communications, ethics, law, and event management. These topics are explored at the differing levels of professional, amateur, and recreational sport.

**3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.**

**Grade Mode:** Standard Letter

**SPTM 7302. Sport Administration and Leadership.**

This course covers structured experiences for developing administrative leadership for sport organizations and programs. Students will critically explore leadership philosophy, ethical principles, organizational theory, group dynamics, and leadership gaps in sports.

**3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.**

**Grade Mode:** Standard Letter

**SPTM 7303. Financial Management of Sport Organizations.**

This course explores issues related to financial management within the sports industry. Topics include sports finance and economics, budgeting, expenses, and financial planning for sports organizations. Students will examine sources of capital unique to professional, amateur, and recreational sports.

**3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.**

**Grade Mode:** Standard Letter

**SPTM 7304. Legal and Ethical Issues in Sports.**

This course explores legal and ethical issues in sport. Students are provided a theoretical overview of ethics, justice, and moral principles as it pertains to sport. Tort law, accessibility, credentialing, and other related topics will be explored.

**3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.**

**Grade Mode:** Standard Letter

**SPTM 7305. Current Issues in Sport Management.**

This course will investigate the contemporary issues impacting local, national, and international sport organizations. Topics will focus on emerging trends in sport management discipline, while exploring historical and current perspectives on professional practice. Students will examine the impact of current issues on the roles and responsibilities of sport management professionals.

**3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.**

**Grade Mode:** Standard Letter

**SPTM 7321. Adaptive Sport.**

This course allows students to explore the meaning of social inclusion in sport as it pertains to people with disabilities, along with current trends and best practices related to inclusive sport delivery for people with disabilities. Course will prepare students to enhance inclusive sport delivery at various levels including professional, amateur, and recreational athletics.

**3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.**

**Grade Mode:** Standard Letter

**SPTM 7322. Esports Management.**

This course explores aspects of the esports industry including its origins and operations. Emphasis is placed on the management of esports events, competitions, and teams.

**3 Credit Hours. 3 Lecture Contact Hours. 0 Lab Contact Hours.**

**Grade Mode:** Standard Letter